



INNOVATION - TECHNOLOGY & INTELLECTUAL PROPERTY

HARDWARE - SOFTWARE - TELECOM - INTERNET - MEDIA - IP - LIFE SCIENCE



Pierre Nanterme
Accenture



Francis Gurry
WIPO



Carlo Ferro
STMicroelectronics



Mario Moretti Polegato
GEOX



Maxime Guirauton
Samsung



Marie Champey
Accor



Ranjit Shahani
Novartis India



Fred Bolza
Sony music UK



Eric Chen
Airbus



Mei-lan Stark
**Fox entertainment
INTA**



Marc Roger Hirsch
Hirsch & Associés



Pascal Juéry
Solvay



David Kappos
**Cravath Swaine
& Moore**

I - TRENDS

- 8. TOP INNOVATION & TECHNOLOGY TRENDS
- 34. TOP LIFE SCIENCES TRENDS
- 38. TOP INTELLECTUAL PROPERTY TRENDS

II - RANKINGS: BEST ADVISORS BY COUNTRY

INVESTMENT BANKS – LAW FIRMS – IP ATTORNEYS

- | | |
|-------------------|---------------------|
| 58. UNITED STATES | 133. NETHERLANDS |
| 81. CANADA | 137. PORTUGAL |
| 85. MEXICO | 138. SPAIN |
| 86. EUROPE | 142. SWITZERLAND |
| 89. BELGIUM | 147. UNITED KINGDOM |
| 92. FRANCE | 155. BRAZIL |
| 120. GERMANY | 156. RUSSIA |
| 124. ITALY | 159. INDIA |
| 130. LUXEMBOURG | 160. CHINA |

TOP ADVISORS DIRECTORY

- Patent & trademark attorneys
- Executive research
- Venture capital
- Law firms

SPAIN BEST LAW FIRMS : INFORMATION TECHNOLOGY

The firms are listed alphabetically within each band

FIRM	LEADING PARTNERS
LEADING	
Bird & Bird	Javier Fernández-Samaniego
Cuatrecasas Gonçalves Pereira	Jorge Llevat, Javier Aparicio
Ecija Abogados	Alonso Hurtado
EXCELLENT	
Baker & McKenzie	Maite Diez
Garrigues	José Ramón Morales
Uria Menendez	Pablo González-Espejo
HIGHLY RECOMMENDED	
Abril Abogados	Ignacio Temiño Cenicerros, Salvador Diaz Prades
Gomez-Acebo & Pombo	Gonzalo Ulloa Suelves
Hogan Lovells	Burkhart Goebel
Rousaud Costas Duran (RCD)	Ignasi Costas
RECOMMENDED	
Pedro Aleman Abogados	Pedro Aleman Lain
Bercovitz & Carvajal Abogados	Javier de Torres Fueyo, Alfonso González Gozalo
Baylos Abogados	María Baylos, David Gómez
Cremades & Calvo-Sotelo	Javier Cremades
Hoyng Monegier	José Antonio Sanmartín
Jausas	Josep Carbonell
Osborne Clarke	Rafael García del Poyo, David Miranda
Pinto Ruiz & del Valle	Jordi López Batet, Yago Vázquez
Sol Muntañola & Asociados	Mario A. Sol Muntañola

SPAIN BEST IP ATTORNEYS: PATENT

The firms are listed alphabetically within each band

FIRM	LEADING PARTNERS
LEADING	
ABG Patentes	Juan Arias, Francisco Bernardo, Vicente Gonzalez
Elzaburu	Pedro Saturio, Francisco Javier Saenz
Herrero & Asociados	Jesús González
ZBM Patents	B. Zea, P. Markvardsen, A. Barlocchi, M. Jané, C. Comes
EXCELLENT	
1 Clarke, Modet & Co	Alejandro Klecker de Elizalde
Curell Suñol	Marcelino Curell Suñol
Pons Patentes y Marcas	Paloma Fernández Navas
2	
Durán-Corretjer	Alfonso Durán, Luis-Alfonso Durán, Carlos Durán
Sugrañes Oficina Technico Juridica	Pedro Sugrañes, Lluís Vilalta
HIGHLY RECOMMENDED	
Carlos Polo y Asociados	Carlos Polo
Bardehle Pagenberg	Dario Mohammadian Santander
Daudén Abogados	Germán Gómez-Daudén, Marina Gómez-Daudén
Jacobacci	Ignacio Martinez
J. Isern Patentes y Marcas	Jorge Isern
Oficina Ponti	Adelaida Ponti
Ungria Patentes y Marcas	Javier Ungria
Yecora	Angéls Yecora Gallestegui

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SPAIN: BEST INVESTMENT BANKS (TMT FOCUS)

The firms are listed alphabetically within each band

FIRM	TEAM LED BY
LEADING	
Banco Espirito Santo de Inverimento	Angus Macpherson
Morgan Stanley	Joaquín Arenas
EXCELLENT	
Barclays	Matthew Ponsonby
BNP Paribas	Luis Zubillaga
Lazard	Pedro Pasquin
HIGHLY RECOMMENDED	
BofA Merrill Lynch	Christian Meissner
Crédit agricole CIB	Juan Fabregas
Credit suisse	Giuseppe Monarchi
Goetzpartners	Dr. Henrietta Schmidt-Wilke
Goldman Sachs	Anthony Noto
HSBC	Alain Renaud
KPMG	Ignacio Faus, Jorge Rioperez Orta
Mediobanca	Maurizio Cereda
PricewaterhouseCoopers	Manuel Martín Espada
Société générale CIB	Luis Zubillaga, Bruno Bibas

SPAIN BEST LAW FIRMS: TRADEMARK, COPYRIGHT & GENERAL INTELLECTUAL PROPERTY

The firms are listed alphabetically within each band

FIRM	LEADING PARTNERS
LEADING	
Clifford Chance	Miquel Montaña
Cuatrecasas Gonçalves Pereira	Jordi Llevat
Elzaburu	Antonio Castán
Gomez-Acebo & Pombo	Gonzalo Ulloa y Suelves
Grau & Angulo	Alejandro Angulo, Jorge Grau
Uria Menendez	Agustín González, José Massaguer
EXCELLENT	
Baker & McKenzie	José María Méndez, Carlos Prat
Bird & Bird	Manuel Lobato
Herrero & Asociados	José Antonio Hernández
Hoyng Monegier	Luis Fernández-Novoa, Laura Alonso
HIGHLY RECOMMENDED	
Abril Abogados	Ignacio Temiño, Carlos González Valdés
Amat & Vidal-Quadras	Miguel Vidal-Quadras
Balder Ip Law	Olof Fickert, Miguel Aznar, Patricia Koch
Bercovitz & Carvajal Abogados	Rodrigo Bercovitz Rodríguez-Cano
Ecija Abogados	Juan Salmerón
Eversheds Nicea	José Mariano Cruz, Kiko Carrión
Garrigues	João Paulo Miranda de Sousa
Hogan Lovells	Burkhart Goebel
RECOMMENDED	
Pedro Aleman Abogados	Pedro Aleman Lain
Baylos Abogados	María Baylos, Pedro Merino Baylos
Cremades & Calvo-Sotelo	Antonio Selas
Jausas	Josep Carbonell
Osborne Clarke	David Miranda
Otero Lastres	José Manuel Otero Lastres
Pinto Ruiz & del Valle	Javier del Valle, Luis de Javier
Sol Muntañola & Asociados	Mario A. Sol Muntañola

Best law firms

Cuatrecasas Gonçalves Pereira: an impressive track record



Jordi Llevat

Leader:
Jordi Llevat
Established:
2003

Track record: Cuatrecasas IP practice group has been involved in the majority of the prominent trade mark cases. The team acted in the Daba case, representing the exclusive distributor for Nespresso in Spain in the matter of the production and commercialization of coffee capsules and copies thereof.

Team & differentiation: With 25 offices throughout Europe, America, Asia and Africa, this prestigious Iberian law firm covers the whole spectrum of intellectual and industrial property law. The team of 16 lawyers and four partners is headed up by Jordi Llevat and is active in various sectors, with a particular presence in life science, technology, media, food and beverage and fashion.

Uría Menéndez: Excellent technical knowledge



José Massaguer

Leaders:
José Massaguer,
Agustín González
Established:
1940

Track record: The team regularly provides consultancy services to multinational pharmaceutical laboratories and innovative companies in various sectors, ranging from electronics and software to the food industry. It represents its clients, which include Nokia, Disney, Google and Sanofi-Aventis, before regulatory boards and courts in proceedings relating to patent protection, trademarks, industrial designs, copyright, etc.

Team & differentiation: The practice provides consultancy services for Spanish, Portuguese and foreign clients on the full spectrum of intellectual and industrial property law matters. The team includes five partners and three 'of counsel' attorneys.

Elzaburu: an historical presence in the market



Antonio Távira

Leader:
Antonio Távira
Established:
1865

Track record: Elzaburu's long list of clients includes leading companies such as Adidas, Renault, Calvin Klein, Sony and IBM. The firm acts on behalf of a very large number of clients, and was recently involved in a case brought before the Spanish Supreme Court, which involved imitations of DKNY trademarks and logos.

Team & differentiation: As a long-established law firm specializing in all areas of intellectual property and having offices in Madrid, Valencia, Alicante and Beijing, Elzaburu is a key player in the Spanish IP market. With a solid reputation in trade mark prosecution, the group is managed by Antonio Távira, who is considered by his peers to be one of the best practitioners in the field.

Gómez-Acebo & Pombo: a strong team in patent litigation



Gonzalo Ulloa y Suelves

Leaders:
Gonzalo Ulloa y Suelves, Jesús Muñoz-Delgado Mérida
Established:
1971

Track record: The firm is renowned for its work in various industrial property areas, specifically patent litigation. It has provided advice to clients such as Novartis, Microsoft and Apple. The firm also acted for Sara Lee in the high-profile cross-border litigation proceedings brought by Nestlé in the matter of its coffee capsules for Nespresso machines.

Team & differentiation: Gómez-Acebo & Pombo has six offices in Spain and recently opened an office in Lisbon. The intellectual property practice, which offers a team of 31 patent attorneys, is headed up by Gonzalo Ulloa, who is considered to be one of Spain's most experienced IP professionals in the field.

Grau & Angulo: The IP firm with international clients



Alejandro Angulo

Leaders:
Alejandro Angulo and Jorge Grau
Established:
2003

Track record: The team has acted on behalf of clients such as Armani, Cointreau, Dunlop, Nutrexpa, Adidas, BMW, Burberry, Sony Computer Entertainment Europe, Taurus, Telebrands Corp, Teva, Timberland and Vileda. The group is also well known for its excellence in patent litigation matters. The team, which is headed up by Alejandro Angulo, represented Adidas in a patent infringement case.

Team & differentiation: With its three offices, located in Barcelona, Madrid and Las Palmas, and a team of more than 20 highly specialist lawyers, Grau & Angulo is widely acknowledged as having one of Spain's top IP teams. Founding partners Alejandro Angulo and Jorge Grau are the key figures.

Clifford Chance: undisputed leader in the pharmaceutical sector



Miquel Montaña

Leader:
Miquel Montaña
Established:
1987

Track record: One of the firm's major clients is AstraZeneca. The IP team has acted for this client in a number of matters, including in a patent dispute brought against generic companies involving the launch of a generic product with the active ingredient Quetiapine. The firm's client base also includes Pfizer, Honda and Mango. The IP team also regularly advises Philip Morris in counterfeiting cases.

Team & differentiation: The firm's IP team, which is based in Barcelona, includes two partners, one 'of counsel' attorney and 14 associates. Clifford Chance IP group is extremely well known and enjoys major success in a market where domestic law firms dominate the majority of practice areas.